While Adobe Photoshop has long been their choice for editing digital photographs, many photographers want a more focused tool. That’s where Adobe Photoshop Lightroom comes in. Designed from the ground up with digital photographers in mind, Photoshop Lightroom offers powerful editing features in a streamlined interface that lets photographers import, sort, and organize images. The Adobe Photoshop Lightroom Book was also written with photographers in mind. Best-selling author Martin Evening describes Photoshop Lightroom’s features in detail from a photographer’s perspective. As an established commercial and fashion photographer, Martin knows firsthand what photographers need for an efficient workflow. He’s also been working with Photoshop Lightroom from the beginning, monitoring the product’s development and providing feedback on the public beta. As a result, Martin knows the software inside and out, from image selection to image editing to image management. In this book you’ll learn how to:

- Work efficiently with images shot in the raw format
- Import photographs with ease and sort them according to your workflow
- Create and manage a personal image library
- Apply tonal corrections to multiple images quickly
- Integrate Photoshop Lightroom with Adobe Photoshop
- Export images for print or Web as digital contact sheets or personal portfolios

Photographers will find Adobe Photoshop Lightroom—and The Adobe Photoshop Lightroom Book—indispensable tools in their digital darkroom. A free Lightroom 1.1 PDF supplement update is now available at www.peachpit.com/register.
The Complete Guide To Digital Graphic Design

The Compact Disc Book
A comprehensive guide to lighting techniques in digital photography covering topics including working with artificial light and daylight.

The Complete Guide on Digital Multimeter
YOUR ONE-STOP RESOURCE FOR DIGITAL SYSTEM DESIGN! The explosion in communications and embedded computing technologies has brought with it a host of new skill requirements for electrical and electronics engineers, students, and hobbyists. With engineers expected to have such diverse expertise, they need comprehensive, easy-to-understand guidance on the fundamentals of digital design. Enter McGraw-Hill's Complete Digital Design. Written by an experienced electrical engineer and networking hardware designer, this book helps you understand and navigate the interlocking components, architectures, and practices necessary to design and implement digital systems. It includes:
* Real world implementation of microprocessor-based digital systems
* Broad presentation of supporting analog circuit principles
* Building complete systems with basic design elements and the latest technologies

Complete Digital Design will teach you how to develop a customized set of requirements for any design problem—and then research and evaluate available components and technologies to solve it. Perfect for the professional, the student, and the hobbyist alike, this is one volume you need handy at all times!

What you'll find inside:
* Digital logic and timing analysis
* Integrated circuits
* Microprocessor and computer architecture
* Memory technologies
* Networking and serial communications
* Finite state machine design
* Programmable logic: CPLD and FPGA
* Analog circuit basics
* Diodes, transistors, and operational amplifiers
* Analog-to-digital conversion
* Voltage regulation
* Signal integrity and PCB design
* And more!

The Complete Guide to Digital Photography
A step by step guide to digital marketing. It highlights the crucial steps needed to start a digital business. It's a Complete Digital Marketing Guide Book for SEO, Social Media & Brand awareness. Learn Definitive & Hidden Secrets of Digital Marketing to grow your business know that the evolution of technology is constant in our society and unfolding at warp speed. Most, if not all, technology companies have their foot firmly on the accelerator. It's predicted that by 2020, multi-billions of dollars will have been put into the technology revolution. Where does Digital Marketing fit in? The answers to Digital Marketing include the following:
Conversion Rate Optimization
SEO (Search Engine Optimization)
SMM (Social Media Marketing)
Email Marketing
Internet Reputation Management
Blogging
Utilizing this digital marketing guide will allow you to apply the knowledge and greatly increase the success of your website & brand.

The Complete Guide to Personal Digital Archiving
Digital Photography addresses the novice who wants to learn the basics of digital imaging and image manipulation. The material is...
Get Free The Complete Guide To Digital Graphic Design

presented in an entertaining yet informative way, providing hints and encouragement without going into too much technical detail.

Complete Digital Marketing Guide Book for SEO, Social Media & Brand awareness

An illustrated introduction to digital photography, examining hardware such as cameras, computers, scanners, and printers and the relationship between them; looking at image-editing software, tools, and techniques; featuring step-by-step instructions for taking professional-quality photographs; and discussing special-effects options.

Fontface

The authoritative guide for photographing nature in today's digital world Infused with both a passion for nature and an abundance of technical expertise, The Complete Guide to Nature Photography guides amateur photographers through every stage of shooting landscapes, close-ups, and animal portraits in today's digital world. Master nature photographer Sean Arbabi offers insider advice on everything from packing your gear bag to selecting sites, staying safe while working in the field, getting a perfect exposure, composing your images for maximum impact, and processing your digital images afterward. Packed with more than 200 inspiring and instructive images, this complete course is the only book you'll need to capture the beauty of the world around you.

The Complete Guide to Digital Graphic Design

The ultimate guide to the NFT revolution: How non-fungible tokens are poised to transform the digital world. Non-fungible tokens, or NFTs, are the most important digital innovation since the creation of blockchain and cryptocurrency. NFTs share the best elements of both of these, while also representing an entirely new step forward for technology. But how did NFTs arise, how will they impact art and business in the decades to come, and—perhaps most importantly—how can savvy entrepreneurs position themselves today for success in the NFT-driven world of tomorrow? This guide by industry leader and entrepreneur Marc Beckman delves into the underpinnings of NFT technology in a way that makes the subject clear and comprehensible to the layman, while drawing on Marc's branding experience to explore exactly how NFTs are poised to change fashion, sport, fine art, and even social justice. In this book he explores how NFTs will create entirely new asset classes and investment possibilities, such as fractional ownership in dynamic works of art. And in doing so, he also tells the story of how he personally discovered and became entranced by this powerful new tool, and where he believes NFTs will take business and branding throughout the 21st century.


Are you intent on capturing the perfect sunset? A budding photojournalist? Or ready to take your holiday snaps to the next level? The

Page 4/14
Get Free The Complete Guide To Digital Graphic Design

The Complete Guide to Digital Photography is your definitive guide to taking, processing and printing sharper, more colourful and better looking pictures. Ian Farrell's expert tips take you from the basics of using your camera to advanced darkroom techniques with 52 step-by-step projects including portraits, landscapes, still-life images, fast-moving objects and photographing live events. Introducing you to the latest software and techniques and featuring technical tips, interviews with the professionals, troubleshooting and over 400 inspirational images, the Complete Guide to Digital Photography is the ultimate master class in digital photography. Contents include: Portrait photography, Landscape photography, Street photography, Nature and wildlife, Dynamic live action, Special effects, Macro photography, Travel photography, Wedding photography, Digital darkroom, Colour management, Sharpening, High dynamic range, Skin smoothing, Printing your images, Making a portfolio, Your first exhibition, Selling your photographs.

The Complete Guide to Film and Digital Production

Michael Freeman--our top digital photography author and a worldwide name--presents the most comprehensive book yet on black-and-white digital photography. Oversized, beautifully illustrated, and far-reaching in scope, this guide is destined to be a standard reference for years to come. Freeman covers all aspects of black-and-white digital photography: its fine art tradition as well as its techniques. Learn how to see and expose in black and white, digitally convert color to monochrome, and develop a black-and-white digital workflow. Explore creative choices and how to interpret various subjects most skillfully in monochrome. Finally, get an expert's advice on printing and displaying black-and-white photographs to best effect.

The Complete Guide to Digital Color Correction

Featured on Forbes as a "marketing book you have to read before your competition!" As seen on Forbes, Entrepreneur Magazine, Inc. Magazine, Search Engine Land, Marketing Land and more. Take control now! Learn how to become an influencer from veteran UCSD teacher, online marketing consultant and CEO, John Lincoln. This book as exact, step-by-step strategies to reaching influence status. Get it now! It is all for a good cause. 100% of proceeds from the first 1,000 books sold will be donated to families where a member is struggling with cancer. Help us reach our goal. Digital Infleuncer Book Description | by John Lincoln, MBA, CEO, Entrepreneur, UCSD Teacher Who will you be in life? Will you be a follower? Or will you be an influencer? Definition Digital Influencer: An online persona with the power to stimulate the mindset and affect the decisions of others through real or perceived authority, knowledge, position, distribution or relationships. This book does not hold anything back. But neither can you if you want to be an influencer. You have to fully dedicate yourself, otherwise it is impossible. Too often, people believe that influencers are born, not made, and that we can't learn how to do what they do. Wrong! You can become an influencer and do so much more quickly if you are focused and know the right steps to take. This practical guide to becoming an influencer in your industry will explain what influence is and how it works. It will show you how to grow your following, build credibility and develop your identity as an authority in your field. It will provide direction in how to educate yourself, create compelling content, harness the power of social media and engage with your community. It will teach you how to build an online
persona that is so powerful, a simple social media update or blog post will be able to affect change in your industry. This process works. I have done this for myself and hundreds of clients. This book is your shortcut to reaching influencer status fast. Instead of wasting decades or even your entire life trying to figure out what you need to do, I’m just going to tell you how it works. I’ll also help you develop a personal plan. I am going to start off by giving you some important background information and concepts that are critical to know if you want to become an influencer. As we progress, I will give you more specifics regarding tools, strategies and even a timeline. This book is the complete guide to become a leader and influencer in your industry. Buy it now, it will be one of the best investments you have ever made in your career and life. Short Bio - John Lincoln

John Lincoln is CEO of Ignite Visibility and a digital marketing teacher at the University of California San Diego. Lincoln has worked with over 400 online businesses and has generated millions in revenue for clients. He is a noted author on Search Engine Land, Marketing Land, Search Engine Journal and Entrepreneur Magazine and has been featured on Forbes, CIO Magazine, Good Morning San Diego, the Union Tribune and more. Lincoln has been awarded top conversion rate expert of the year, top SEO of the year, best social media campaign of the year and top analytics column of the year. In 2014 and 2015, Ignite Visibility was named #1 SEO company in California and top 2 in the nation.
effort forecast Metrics: project management, quality

What You’ll Learn
Study best practices and failure scenarios in digital projects, including common challenges, recurring problem themes, and leading indicators of project failures

Explore an in-depth discussion of topics related to project quality and project governance

Understand Agile and Scrum practices for Agile execution

See how to apply Quality Management in digital projects, including a quality strategy, a quality framework, achieving quality in various project phases, and quality best practices

Be able to use proven metrics and KPIs to track, monitor, and measure project performance

Discover upcoming trends and innovations in digital project management

Read more than 20 real-world scenarios in digital project management with proven best practices to handle the scenarios, and a chapter on a digital transformation case study

Who This Book Is For
Software project managers, software program managers, account managers, software architects, lead developers, and digital enthusiasts

The Adobe Photoshop Lightroom Book
Details and annotates key DTV broadcast standards
Covers the technical parameters that drive DTV system performance
Offers clear explanations of the functions and capabilities of all major DTV components

Complete Digital Photography
(Add-Ons Guide Books & DVDs). This one-of-a-kind handbook describes through photos, line diagrams, and step-by-step instructions how the average student, enthusiast, voice-over talent, editor, engineer, musician, and/or producer can easily connect any of the various types of analog or digital audio, video, and MIDI equipment in their studio setups. Readers will also be able to identify, purchase, and connect the specific A/V and MIDI equipment necessary for any creative job. Easy to understand and fun to use, The Complete Guide to Connecting Audio, Video, and MIDI Equipment will bring a professional or home-based studio completely up to date and up to maximum speed, making the music come alive.

Digital Photography Complete Course
This expanded, updated, and revised third edition of Lorene Wales’ The Complete Guide to Film and Digital Production offers a comprehensive introduction to the positions/roles, procedures, and logistics of the film and digital video production process, from development and pre-production all the way to marketing and distribution. Lorene Wales offers a hands-on approach suitable for projects of any budget and scale, explaining every stage and key role/position in the life of a film and providing a wealth of sample checklists, schedules, accounting paperwork, and downloadable forms and templates for practical use. Other topics include a description of the latest mobile apps used in production, tax incentives, the DIT, set safety, and an expanded chapter on copyright, fair use and other legal matters. A companion website includes video tutorials, a personnel hierarchy, a guide to mobile apps useful during production, PowerPoints for instructor use, and a complete set of sample production forms and templates for download, including schedules, and...

Cameras can capture what the eye can't perceive: the presence of infrared light. And shooting infrared (IR) with a digital camera makes it easier than ever to create distinctively dreamlike, high-contrast black-and-white pictures. Using a wealth of stunning images, this thorough resource explores the technical and creative possibilities of this unique and increasingly popular medium. Get tips on focus and exposure; IR filters; and having a camera converted to shoot specifically in infrared. Follow instructions for processing and printing the photos—including toner effects and faux color. One glance through this guide and it's clear why infrared pictures are fun to take and beautiful to look at.

Digital Influencer

Revised and thoroughly updated, this practical guide to photographing people is better than ever! What is the color of skin? You may think you know, until you enter the world of digital photography and try to reproduce what you see. Differences in software, lighting, computer calibration—everything has an impact on color. And that's all before you get into differences between people in terms of skin types, ethnicities, age, gender, and more! Hollywood-based photo-illustrator Lee Varis guides you step-by-step through the maze. This new edition covers the very newest trends and techniques in photographing, lighting, and editing skin—and offers plenty of tips, examples, and valuable advice from the author's own professional experience in the field. Shows you how to digitally capture all skin types: male, female, young, old, different skin tones and ethnicities, with makeup or without, wrinkled, tattooed, and more Covers a wealth of topics in addition to photo editing, such as how to obtain model releases and compose shots, how to shoot groups, and how to create promotional headshots Incorporates the latest on working with Photoshop and Lightroom Showcases exceptional work from a variety of photographers and artists If you're photographing people, you'll want this valuable and unique guide on your shelf.

The People and Process of Film and Video Production

Traces the development of the compact disc player, explains how they work, and describes future developments in digital technology.

The Complete Guide to Simulations and Serious Games

The book discusses the entire production process for film and video projects.

The Comprehensive Guide to NFTs, Digital Artwork, and Blockchain Technology

Page 8/14
Rebecca Harding Davis was a prominent author of radical social fiction during the latter half of the nineteenth century. In stories that combine realism with sentimentalism, Davis confronted a wide range of contemporary American issues, giving voice to working women, prostitutes, wives seeking divorce, celibate utopians, and female authors. Davis broke down distinctions between the private and the public worlds, distinctions that trapped women in the ideology of domesticity. By engaging current strategies in literary hermeneutics with a strong sense of historical radicalism in the Gilded Age, Jean Pfaelzer reads Davis through the public issues that she forcefully inscribed in her fiction. In this study, Davis's realistic narratives actively construct a coherent social work, not in a fictional vacuum but in direct engagement with the explosive movements of social change from the Civil War through the turn of the century.

So you got a new camera because you wanted to shoot some photos of the kids visiting Grandma on vacation, but you suddenly discovered that the photos you took are good. Really good. Is it your natural ability or the great features you've found on your Canon EOS or both? Suddenly you're inspired to take all kinds of creative shots—from fabulous sunsets to the fascinating places you visit. But whatever your passion, your Canon EOS lets you leave limitations behind and express your creativity in ways you never knew you could. This comprehensive guide, conveniently sized to fit in your camera bag, is packed with helpful information you'll use almost every time you pull out your camera, such as—
- Information on how to use every feature and setting on your Canon EOS camera
- A basic tutorial or refresher course on exposure, aperture, shutter speed, and depth of field
- Tips and tricks on maximizing your lighting or creating different lighting effects
- Advice on choosing the best lenses for your needs

Complete Digital Illustration is an informative and practical guide to this in-demand area of design. Alongside step-by-step tutorials, top image-makers from around the world provide real and practical advice on setting up a studio, creating a killer portfolio, and winning commissions. The work featured in the book reflects the wide and exciting range of image-making practice that thrives today, from music and fashion to character and toy design. The book reveals the secrets of the industry's most successful creatives who transfer traditional illustrative skills into digital dimensions, producing the highest quality, most commercially successful animation, three-dimensional, and vector-based illustration. This book offers a master class for students and professional designers and illustrators who want to take their work beyond the constraints of two-dimensions and gain greater commercial success. An inspirational, must-have guide, Complete Digital Illustration is also of real value for professional image-makers.
Get Free The Complete Guide To Digital Graphic Design

The broadest of industries. Its succinct but comprehensive coverage of the multitude of technical issues confronting today's graphic designers, coupled with breathtaking examples of graphics from around the world, makes it ideal for those already employed in graphics who feel the need to improve their technical and theoretical skills, as well as for students. Starting with a showcase of some of the best practitioners in the fields of print, exhibition design, advertising, signage, packaging, multimedia and the Web, this profusely illustrated and authoritative handbook also provides in-depth information on design basics such as type, colour and images.

Rick Sammon's Complete Guide to Digital Photography

UPDATED FOR 2020. LEARN TO MASTER FACEBOOK ADVERTISING. - Reach 2.3 billion potential customers instantly on Facebook, Instagram & Messenger. - Easy step-by-step instructions for creating Facebook ads. - Discover insider tips and tricks to improve your ROI. Brian Meert is the CEO of AdvertiseMint, the leading advertising agency specializing in Facebook advertising. This book brings a fast paced and simple learning approach to digital marketers looking to learn more about social advertising. Whether you're new to Facebook ads or an expert at digital marketing and paid social, you'll discover how to select the correct objective, target your perfect audience and create ads that make a connection with your audience. The Complete Guide to Facebook Advertising covers such topics as:

- How to set up your Business Manager, Facebook and Instagram accounts.
- How to create your ad campaigns on Ads Manager.
- How to create different ad formats such as Instant Experience and Dynamic Product Ads.
- How to create marketing funnels, the high target audience and successful ad creatives.
- How to read Facebook reports and choose the right bidding type.

REAL BOOK REVIEWS

"This is the book to get, folks. Not only does it dive deep into how Facebook advertising works, it also breaks down all the targeting and analytics in very easy-to-follow format. There's so much useful information that is easy to understand." - Duc, California

"It's simple enough even for the most social media challenged to start with and detailed enough for an expert to learn from. Whatever your level of experience, this book will absolutely have what you need." - Sergio, Florida

"This book is invaluable to anyone who wants to start Facebook advertising at any level. It can bring someone who's never run a Facebook ad to pro status. I found this book incredibly enlightening." - Mackenzie, New York

"This complete guide to Facebook advertising is just that - absolutely complete. It walks novices like myself through every step so clearly. Even experienced people will find information they didn't know." - Mary, California

Skin

Today's photographer is faced with an overwhelming number of choices when it comes to using digital-camera and computer-based filtration. Help is here in this comprehensive overview. It provides the lowdown on how digital cameras respond to traditional photographic filters and which filters are the most useful to own. Photoshop filters and third-party plug-ins are explored. Learn to improve color rendition, create traditional filter effects, and more in the computer. Filters have always been the most important tools in a photographer's creative arsenal. Here is everything you need to know to master the use of photographic filters in the digital age.
Get Free The Complete Guide To Digital Graphic Design

Digital Project Management
Covers introductory digital photography for beginners, digital image and Photoshop techniques for experienced shooters, and includes an advanced section on glamour shots, producing e-books, and setting up a home studio.

Editing Digital Video
This step-by-step guide to digital typographic design covers font history, terminology, manipulation, and getting the most out of industry-standard software, as well as looking at the relationship between the art and science of typographic design.

Complete Digital Illustration
To succeed at B2B marketing today, you must excel across all areas: from getting your message out, to generating demand, to enabling sales teams. New technologies and new techniques make excellence possible. Now, top B2B marketer Kim Ann King brings together all the best practices and tools you need to make excellence real. In The Complete Guide to B2B Marketing, King helps you succeed by focusing on the three pillars of cutting-edge B2B marketing: automation, personalization, and experimentation. Drawing on her pioneering experience at companies like Akamai and Open Market, King shows how to: Systematically assess your context and customer, via personas, profiles, and other powerful techniques Choose among today's panoply of marketing options, tools, and techniques Build a more agile B2B marketing organization, and link its goals more tightly to strategy More accurately estimate marketing spend and ROI Systematically optimize demand generation and many other key functions Leverage higher-value approaches to web/mobile, SEO, and customer community-building Gain more value from corporate standards and your creative services vendors Discover what worked and what didn't, and use this knowledge to improve more quickly You'll find comprehensive, actionable resources, including best-practices checklists for every tactic, vendor checklists for evaluating new marketing technologies, a complete corporate marketing plan outline, and a start-to-finish marketing communications case study. If you're a B2B marketer, you'll find The Complete Guide to B2B Marketing invaluable – whatever your company's size, product, service, or industry.

The Complete Guide to Connecting Audio, Video, and MIDI Equipment

"Ready to blow your mind? Spend 15 seconds reading Clark Aldrich's The Complete Guide to Simulations and Serious Games. Witty, fast-paced, and non-linear -- it's Spock meets Alton Brown." -- Lynne Kenney, Psy.D., The Family Coach This exciting work offers designers a new way to see the world, model it, and present it through simulations. A groundbreaking resource, it includes a wealth of new tools and terms and a corresponding style guide to help understand them. The author -- a globally recognized industry guru -- covers topics such as virtual experiences, games, simulations, educational simulations, social impact games, practiceware, game-based learning/digital game...
Get Free The Complete Guide To Digital Graphic Design

Complete Guide to Digital Graphic Design

Based on learning, immersive learning, and serious games. This book is the first of its kind to present definitions of more than 600 simulation and game terms, concepts, and constructs.

Complete Guide to Digital Photography

The Complete Guide to Nature Photography

FontFace is a comprehensive and practical guide that explores every aspect of the font creation process, covering everything from sketching initial letterforms to mastering the font creation software packages FontLab and Fontographer. Significantly, this book also addresses the important issue of how designers can best market and sell their fonts, and includes advice on copyright and working with foundries, as well as how designers can set up their own foundries. Throughout the book, screen grabs and illustrated diagrams accompany clear and accessible text, clarifying each part of every process and arming readers with all the essential information they need. Interviews with professional font designers provide an insight into their working processes, while accompanying portfolios demonstrate a wide range of inspirational font styles. Packed with examples of inventive and original fonts, FontFace is guaranteed to provide hours of inspiration, while the focus on practical font creation makes this an essential tabletop reference for type designers, letterers, graphic designers, illustrators, and type enthusiasts at all levels.

The Complete Guide to Digital Type

This book offers a comprehensive and detailed guide to accomplishing and perfecting a photorealistic look in digital content across visual effects, architectural and product visualization, and games. Emmy award-winning VFX supervisor Eran Dinur offers readers a deeper understanding of the complex interplay of light, surfaces, atmospherics, and optical effects, and then discusses techniques to achieve this complexity in the digital realm, covering both 3D and 2D methodologies. In addition, the book features artwork, case studies, and interviews with leading artists in the fields of VFX, visualization, and games. Exploring color, integration, light and surface behaviour, atmospherics, shading, texturing, physically-based rendering, procedural modelling, compositing, matte painting, lens/camera effects, and much more, Dinur offers a compelling, elegant guide to achieving photorealism in digital media and creating imagery that is seamless from real footage. Its broad perspective makes this detailed guide suitable for VFX, visualization and game artists and students, as well as directors, architects, designers, and anyone who strives to achieve convincing, believable visuals in digital media.

Complete Guide to Filters for Digital Photography

There's no more comprehensive and invaluable guide to the use and control of color in digital photography, and print, Web, and
Get Free The Complete Guide To Digital Graphic Design

This volume brings a fresh perspective to common color problems, explaining exactly how we see color, what the differences are between human and camera perception, and how to work with a color wheel. There's a full discussion of display issues, including monitor calibration and resolution, color palettes, and consistency across varying platforms, operating systems, and software. A skills "toolkit" provides a detailed look at both computer hardware and image-editing software, and a hands-on workshop provides lessons in adjusting skin tones, retouching and restoring archived photos, and dealing with landscapes, fashion, still lifes, and more.

A Field Guide to Digital Transformation is the definitive reference and tutorial for all IT professionals and decision-makers who want to understand digital transformation and successfully achieve it in their own organizations. Best-selling IT author Thomas Erl and long-time practitioner Amin Naserour combine comprehensive coverage of digital transformation as a field of practice, and detailed guidance for adopting digital transformation and executing projects from start to finish. Erl and Naserour present a complete tutorial on digital transformation concepts, tools, technologies and practices, organized into a proven industry framework for adoption. Next, they offer end-to-end coverage of the full project lifecycle, walking readers through planning, defining, designing, building, and governing digital transformation solutions. The authors highlight common risks, pitfalls, and adoption considerations, sharing practical insights into the organizational, cultural, technological, and operational impacts associated with digital transformation initiatives. Uniquely detailed and practical, this guide reflects the authors' deep experience driving value from digital transformation using technologies available right now.

The Complete Guide to Photorealism for Visual Effects, Visualization and Games

The digital world is growing and changing at a rate that can seem overwhelming to those project managers who have to keep up with it to build customer-facing solutions and applications. It's rare for project managers working in this field to be provided with much direction or a process by which to carry out a project, and there has been almost nothing available specific to these types of projects in the literary marketplace. Digital Project Management: The Complete Step-by-Step Guide to a Successful Launch was developed to fill this gap by providing the knowledge, best practices, and proven steps to successfully manage digital projects from end-to-end and was created to be easily adaptable to different project types and technological advances.

Complete Guide to Digital Color Correction

This book provides an extensive overview of producing in the ever-changing field of journalism for all types of newsrooms. Featuring interviews with renowned journalism professionals, A Complete Guide to Television, Field, and Digital Producing offers an in-depth look at the broadcast, field, and digital producing practices of newsrooms today. The book is divided into three parts: television news producing, field producing, and digital producing.
field producing, and digital producing. Each part provides a clear explanation of the producing role before going into more detail on important skills such as developing stories, writing copy, creating graphics, producing live on location, audience engagement, and using social media. Each chapter includes a variety of supplemental material, including discussion questions, keyword definitions, classroom activities, and graded assignments, including rubrics. Written with a combined 64 years of journalism and journalism education experience, the book will prepare students to produce whatever their job requires. Taking an integrated approach to journalism education, this is a vital text for journalism and media students studying digital media, broadcast journalism, social media, and reporting.